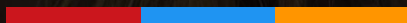


A background image of three young women with long hair, smiling and looking at a smartphone together. The image is dimmed and serves as a backdrop for the text.

Sponsor⁺

More YouTube sponsors
More paid campaigns



 **wizdeo**

Benefits of Sponsor⁺

1 More revenues on your paid campaigns.

2 More promotion to brands by Wizdeo.

3 More opportunities and possibility to apply directly with brands.

4 More control : more choices and no exclusivity with Wizdeo.

1 More revenues on your paid campaigns

- **A guaranteed minimum of 40%** additional revenues compared to made on your own in the previous year.
 - Definition of a minimum objective based on your revenue from self-managed campaigns.
 - Obligation of means for Wizdeo.
 - No commission or bonus to be paid if no additional yearly income.
- Commission drops to **15% vs. 20%**.

*Example : for a \$5,000 campaign, Wizdeo's commission without Sponsor⁺ is 20% (= \$1,000)
With Sponsor⁺, the commission is 15% (\$750).*

1 More revenues on your paid campaigns

Wizdeo premium calculation

\$0

if we bring **less than 50%** of the **minimum objective**

→ No Wizdeo premium to be paid if we offer you less than 50% of the objective.

<15%

if we bring **between 51% and 99%** of the **minimum objective**

→ Proportional Wizdeo premium (but <15%) depending on effective amount vs. minimum objective.

15%

if we bring **100% or more** of the **minimum objective**

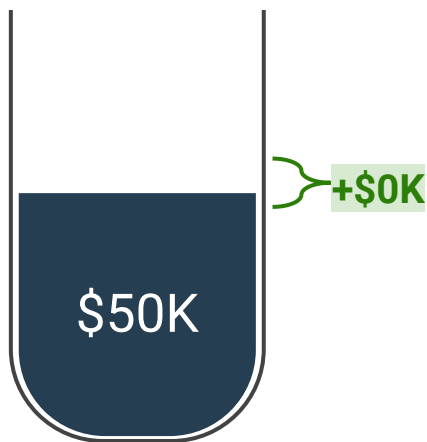
→ Wizdeo's premium is 15% if the objective is reached or exceeded.

Case study for an objective of \$20K brought by Wizdeo

Sponsor+ allow you to **earn a minimum of 40%** on top of your revenue.

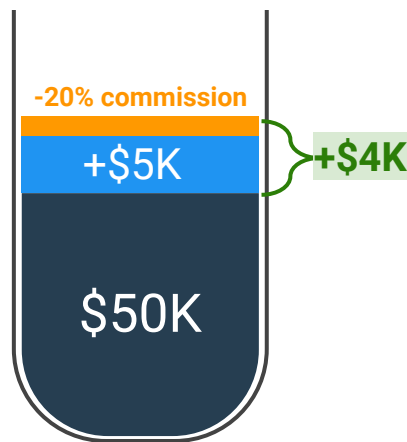
Wizdeo's **commission goes from 20% to 15%** with Sponsor+.

Without Wizdeo



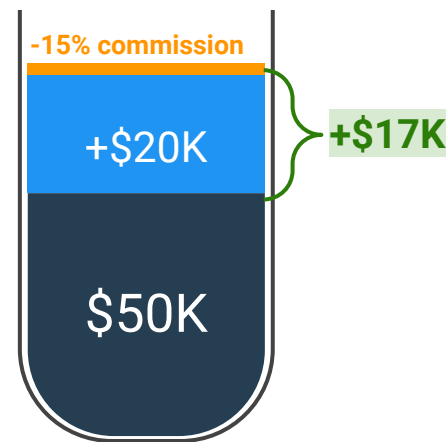
Revenues from self-managed sponsored campaigns and/or managed by your agent (self-managed)

With Wizdeo without Sponsor+



Self-managed campaigns + campaigns brought by Wizdeo without a Sponsor+ contract (random, punctual low income) - (minus) the commission (20%)

With Wizdeo with Sponsor+

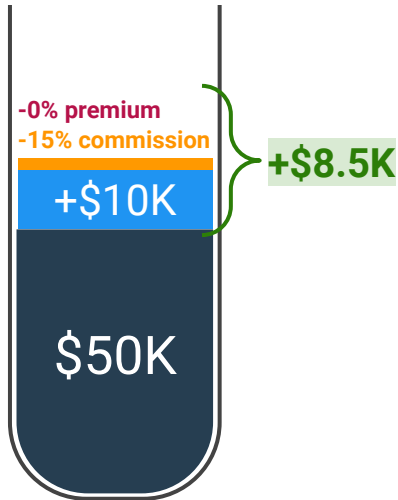


Self-managed campaigns + campaigns brought by Wizdeo with a Sponsor+ contract (min. +40%) - (minus) the commission (20%) - (minus) the annual premium (15%)

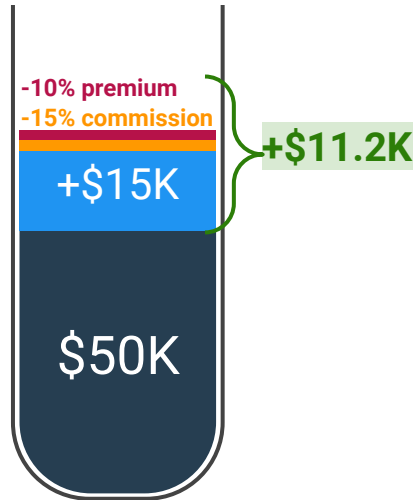
Case study for an objective of \$25K brought by Wizdeo

With Sponsor⁺, Wizdeo's **premium is progressive** according to completed objective. If annual objective is less than **50%**, you don't pay any premium.

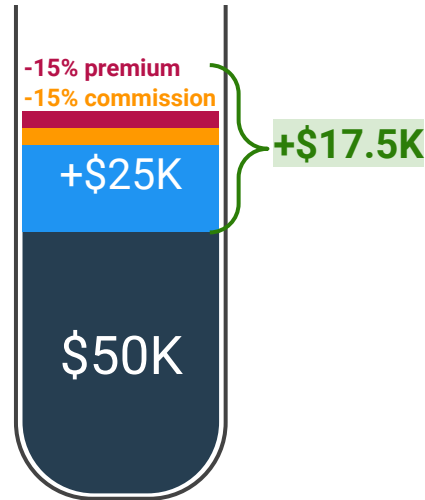
If Wizdeo reaches 50% of the obj. or less



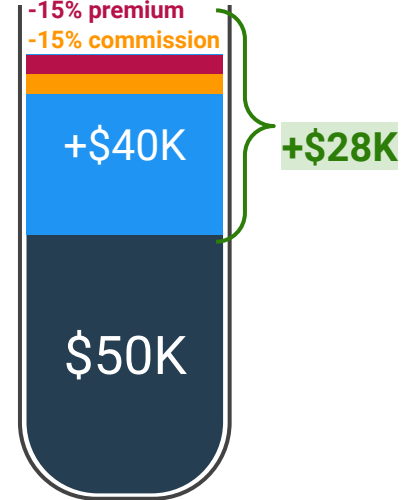
If Wizdeo reaches betw. 51% and 99% of the obj.



If Wizdeo reaches the goal at 100%



If Wizdeo exceeds the target



Revenues from self-managed sponsored campaigns and/or managed by your agent (self-managed)

- + Additional revenues brought by Wizdeo
- (minus) Wizdeo commission on each campaign (15%)
- (minus) Sponsor⁺ premium for Wizdeo
- ⇒ Total income after commission and premium are paid

How works the invoicing ?

The billing of the Sponsor+ premium is monthly and pro-rata to the campaigns brought in.

At the end of the year, if the annual target is not reached, we will refund all or part of the Sponsor+ premium that has been paid.

	less than 50% of reached objective		between 51% et 99% of reached objective		100% or more of the reached objective	
Annual Sponsor+ objective (+40%)	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000
(+) Total campaigns brought by Wizdeo during the year	+\$5,000 (20% of the objective)	+\$10,000 (40% of the objective)	+\$15,000 (60% of the objective)	+\$20,000 (80% of the objective)	+\$25,000 (100% of the objective)	+\$30,000 (120% of the objective)
(-) STANDARD COMMISSION Total standard commission paid during the year by the creator	-\$750 (15%)	-\$1,500 (15%)	-\$2,250 (15%)	-\$3,000 (15%)	-\$3,750 (15%)	-\$4,500 (15%)
(-) Total Sponsor+ premium paid by the creator*	-\$750	-\$1,500	-\$2,250	-\$3,000	-\$3,750	-\$4,500
(+) Sponsor+ premium reimbursed by Wizdeo at the end of the year according to reached objective	+\$750	+\$1,500	+\$1,800**	+\$1,200**	\$0	\$0
(-) SPONSOR+ PREMIUM Total premium effectively paid by the creator including Wizdeo's reimbursement	\$0 (0%)	\$0 (0%)	-\$450 (3%**)	-\$1,800 (9%**)	-\$3,750 (15%)	-\$4,500 (15%)
⇒ Total revenues received by the creator at the end of the year	+\$4,250	+\$8,500	+\$14,550	+\$18,200	+\$21,250	+\$25,500

*Commission and premium are deducted directly from the income we pay you. Details are displayed on Wizapp.

**Between 51% and 99%, Wizdeo reimburses double the amount still to be reached as a % of the bonus already paid: some examples:

→ if the objective is reached at 51%, Wizdeo reimburse **[(49X2) X premium already paid]**, (because 100-51 =49)

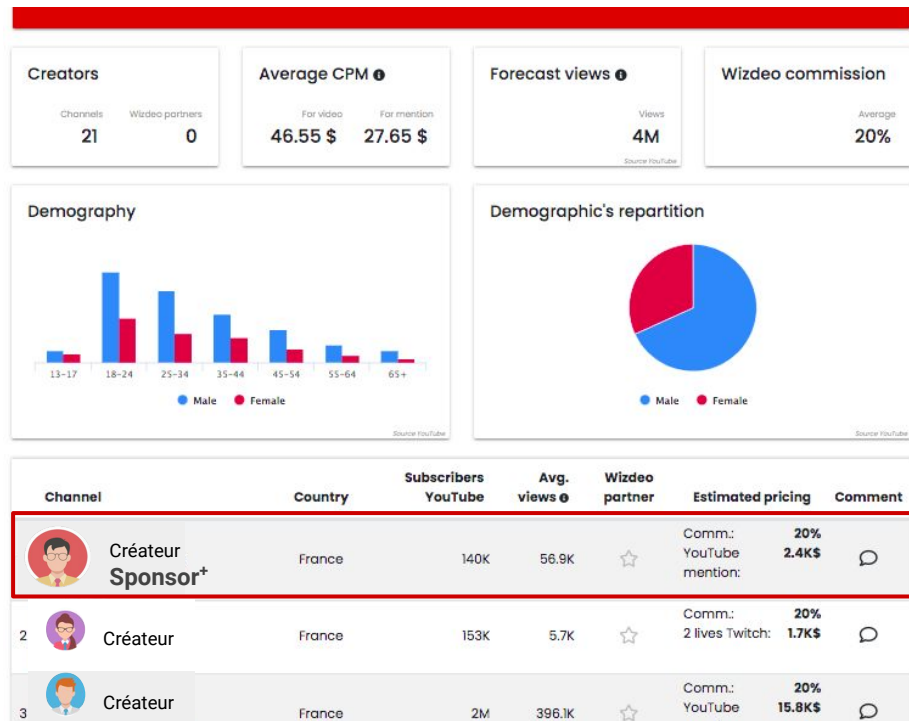
→ if the objective is reached at 70%, Wizdeo reimburse **[(30X2) X premium already paid]**, (because 100-70 =30)

→ if 99% of the target is reached, Wizdeo reimburse **[(1X2) X premium already paid]**, (because 100-99 =1)

2 More promotion to brands by Wizdeo

→ **Sponsor⁺** creators who are meeting brands and agencies' criteria are **systematically put forward**.

→ *Wizdeo's selection's relevance is the reason why brands and agencies work with us.*

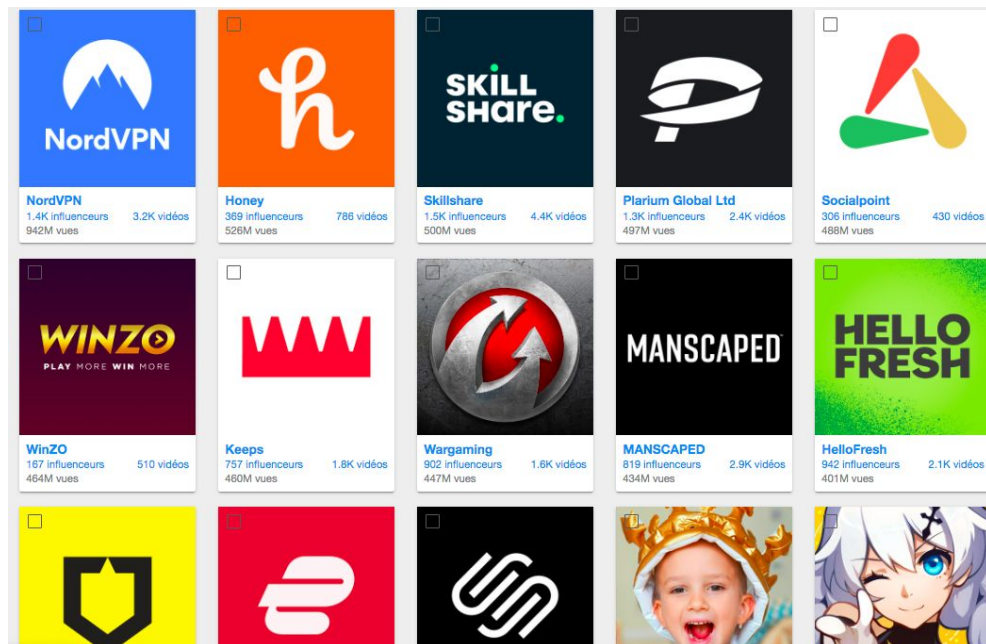


3 More opportunities and possibility to apply directly with brands

→ **Unlimited access to active brands** and their campaigns on YouTube on the [Influencer Access tool](#).

→ **Visibility on all other Creators' campaigns**, their performance and characteristics to put all the chances on your side.

→ You have the ability to **apply with a brand directly through Wizdeo**.



4 **More control** : more choice and no exclusivity

→ **RESPECT** of your **channel's editorial line**

→ *You can refuse or accept products or services that do not fit your channel universe.*

→ **RESPECT** your **sponsorship ratio**

→ *You decide how many videos can be financed, for example: all, one out of two...*

→ **RESPECT** your **independence**

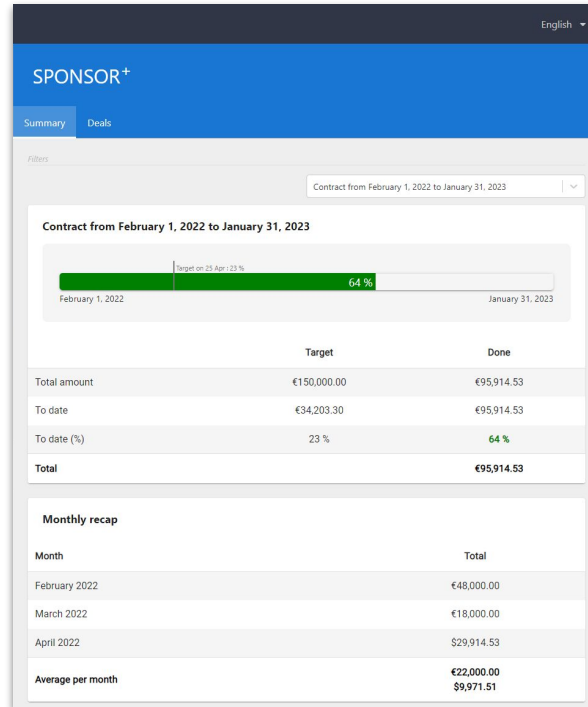
→ *Sponsor⁺ is not an exclusivity contract: you can continue to manage your campaigns on your own and/or with your agent.*

→ **MINIMUM OBJECTIVE** of additional campaigns

→ *Our premium depends on our ability to provide you with this minimum objective of additional campaigns.*

4 More control : more choice and no exclusivity

→ 100% transparency on your Sponsor⁺ objective progress through [WizApp](#).



Frequently asked questions

→ Am I eligible? What are the criteria?

All **Creators** who have already **participated in a Wizdeo campaign** are eligible to Sponsor⁺: your profile is then analyzed by our team who defines an annual objective for your channel.

→ Why a Wizdeo premium in addition to the commission?

The **premium rewards the selection of suitable campaigns** and the **promotion of your profile to brands** and agencies.

→ Why be promoted to brands and agencies?

We study in detail your profile and your previous campaigns in order to offer a **specific argument to brands** and agencies. Thanks to WizApp, you **receive proposals in advance** and can be **more reactive**. We advise you on the **best rate to offer in order to attract advertisers**.

→ How long is the contract?

One year to reach the objective defined together. **No systematic renewal** but a re-evaluation of the minimum objective and the Wizdeo premium.

→ How am I invoiced for the Wizdeo bonus?

No up front payment by the Creator and an **invoice only if we sign new campaigns**.

→ How do Wizdeo campaign proposals are counted in my Sponsor⁺ objective?

You can refuse the initial proposal.

Once your agreement is validated:

→ as long as the **brand or agency has not confirmed**, you can **change your mind**.

→ if, on the other hand, **all the parties have approved**, then a **refusal causes the invoicing** of the Wizdeo premium, as long as the proposal respects your editorial line, your publication rhythm and your sponsoring ratio.